

Jamtland.se



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The purpose of the portal “Jamtland.se” is to show and inform visitors or possible immigrants about the county and provide an overall picture of resources available. Jämtland Härjedalen Tourism, manages the operation, maintenance and further development of “Jamtland.se” Jämtland Härjedalen Turism, JHT, is the professional organization and platform for the development of the tourism industry in the county of Jämtland and represents the industry both nationally and internationally. JHT cooperate with the destinations as well as the tourism companies and the public sector. The project Tourism 2020 is run by JHT, Jämtland Härjedalen Turism, during a three year period of 2008-2010. This is a venture that aims to increase the turnover of the tourism industry as well as to gain more visitors to the area through destination and product development. The mission is to find forms of how our destinations can practise a long-term sustainable business together with the ability to develop both current and new products. Portal is operated by municipalities in cooperation with the Jämtland County Council, Jämtland Härjedalen Tourism and Ministry of Jämtland County.