

## Curriculum Vitae

Ms. Begoña Urien, Ph. D.  
General Director of Enterprise  
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Ms. Urien received a five-year degree in Industrial Psychology from the University of Deusto (Bilbao, Spain) in 1985. In 2001 she obtained a Ph. D. in Work and Organizational Psychology from the Spanish Open University (UNED). She has also got a MBA (School of Industrial Engineering from the Spanish Open University (UNED) in 2005.

From 1985 to May of 2003 she worked in Human Resources, Competitiveness and Management Consultancy firms in a wide range of organizations: automotive industry (Ford Motor Company in Spain, Mexico and Wales), governments, paper industry (Smurfit Group), chemical (Rockwool), steel (Alcoa), renewable energies (Gamesa Eólica, EHN), among others. Her most important contributions were: implementation of new organizational systems based on groups, development of interpersonal skills, conflict management and negotiation, assessment of the potential motivation value of an organization, implementation of lean organization and production strategies, coaching and change management.

Since 1988 she has developed different management positions.

From May of 2003 to August of 2007 she was the manager of the “Fundación para la Formación en Energías Renovables” (CENIFER) – **Training Centre for Renewable Energies**-. This organization has been promoted by the Government of Navarre in order to train technicians in the field of renewable energies, to disseminate the importance of this clean energies to society and to innovate and experiment new ways of training and learning.

Since September of 2007 she has been appointed as General Director of Enterprise in the Department of Innovation, Enterprise and Employment of the Government of Navarre.

Main areas this position involves are: enterprise’s development, infrastructures (energy and telecommunication), commerce, innovation and ICT’s.